The Walkman® NWZ-F880 series from Sony – For Music Lovers, by Music Lovers

Listen to your music in High-Resolution Audio.
Share your music with one-touch listening via NFC

- Enjoy music in High-Resolution Audio thanks to Sony’s unique audio technologies
- Enjoy instant music and easy sharing with one-touch listening via NFC connectivity
- Discover Android apps and games at Google Play™

(ASIA PACIFIC, 09 October 2013) – Listening to your tunes on the go doesn’t mean you have to compromise on audio quality. Hear your music just as the artists truly intended, through a combination of Sony’s proprietary sound technology, and support for High-Resolution Audio, and experience the power of premium sound. The new Walkman® F880 series lets you enjoy High-Resolution Audio, which offers significantly higher sound quality than a CD. In fact, a 192KHz/24bit High-Resolution Audio file contains around six times more audio information than that recorded on a standard CD – so it’s just like being at the studio or concert hall.
Products with this logo have been designed to maximise the sound performance of High Resolution Audio.

**Savour every note**
To further enhance your listening experience, the F880 series is packed with unique audio technologies from Sony.

The latest S-Master HX digital amplifier reduces distortion and noise at all frequency ranges – from ground-shaking lows to delicate highs – and is optimised for High-Resolution Audio. DSEE (Digital Sound Enhancement Engine) HX\(^1\) technology faithfully restores high-range sound that is lost in the compression process for a pure, natural quality, and upscales compressed audio data to a quality higher than that of CDs. And Clear Audio+ ensures crisp, realistic sound, just as the artist intended, by delivering Sony’s recommended sound in ultimate clarity and presence, across the entire spectrum of sound.

**Enjoy one-touch listening via NFC**
Want to play music from your Walkman® on your Hi-Fi, theatre system, speakers, or headphones? With built-in NFC, all it takes is a single touch to pair and connect your F880 series with a range of NFC-enabled devices. And if your devices aren’t NFC-enabled, just pair them using conventional Bluetooth®.

**Listen more, play more, do more**
Powered by Android™ 4.1, the F880 series opens up a world of possibilities. Enjoy pre-installed apps tailored for your Walkman®, from email and games to maps and media gallery. Or connect wirelessly and download more apps from an ever-growing choice at Google Play™.

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\(^1\) To be implemented via system update at a later date
You can enjoy marathon music sessions too, with up to 35 hours of playback for MP3 tracks and up to 26 hours with High-Resolution Audio (96KHz/24bit). When you're using headphones, digital Noise Cancelling blocks out most of the ambient noise with a choice of modes to suit your environment: Train/bus, plane, or indoor.

**Designed for everyday life**

Whatever you're using it for, the F880 Series is a joy to operate, with a slim, compact design featuring three side-mounted buttons, meaning you can control the device even when it is in your pocket, and a large 10.2cm LCD touchscreen. It even boasts a TRILUMINOS™ display for mobile, which produces incredibly vivid, lifelike colors – perfect for videos, photos, and games.

The new NWZ-F880 series Walkman® will be available in selected Asia Pacific countries from December 2013 onwards.

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**Specifications Sheet**

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<tr>
<th>NWZ-F887</th>
<th>NWZ-F886</th>
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<td>64GB media player</td>
<td>32GB media player</td>
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- 4.0inch (10.2cm) LCD touchscreen
- Hi-Resolution Audio playback
- WAV(192KHz/24bit), AIFF(192KHz/24bit), FLAC(192KHz/24bit), Apple lossless(192KHz/24bit)
- S-Master HX digital amplifier
- DSEE (Digital Sound Enhancement Engine) HX – to be implemented via system update at a later date
- ClearAudio+
- Digital Noise cancelling
- One-touch listening via NFC and Bluetooth® connectivity
- Up to 35 hours playback with MP3
- Up to 26 hours playback with Hi-Res audio (96kHz/24bit)
- Android PF Ver4.1
- Powered by Android: access apps at Google Play™
- Triluminos™ display for mobile
- Wi-Fi (IEEE 802.11a/b/g/n)
- Bluetooth® (A2DP/AVRCP/OPP/HID)
- Compatible with Windows OS and Mac OS

The headphones (MDR-NC31) included with the Walkman® NWZ-F880 series are not High-Resolution Audio compatible. To enjoy your music in High-Resolution quality, we recommend the following headphones: MDR-1R, MDR-10RC, MDR-10RBT (passive operation) and XBA-H3.
About Sony Electronics Asia Pacific Pte. Ltd.
Based in Singapore, Sony Electronics Asia Pacific Pte. Ltd. is a subsidiary of Sony Corporation. It serves as the regional management and marketing headquarters for Sony's consumer as well as broadcasting and professional products, overseeing Asia Pacific, Middle East and Africa regions. For more information on Sony’s products and services in Asia Pacific, please visit www.sony-asia.com

About Sony Corporation
Sony Corporation is a leading manufacturer of audio, video, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and on-line businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately US$72.3 billion for the fiscal year ended March 31, 2013. Sony Global Web Site: http://www.sony.net/

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“make.believe” (make dot believe) is a Group-wide brand message that unites Sony’s communications initiatives across electronics, games, movies, music, mobile phones and network services. “make.believe” symbolises the spirit of Sony – the power of creativity, the ability to turn ideas into reality and the belief that anything you can imagine, you can make real.