

NEWS RELEASE: *Immediate*

New Sony Mobile Projector Turns Any Surface into a HD Theatre



MP-CL1

(ASIA PACIFIC, 2 September 2015) – Sony is entering the Portable Mobile [Projector](#) market with the new MP-CL1. This handheld projector uses a laser light source to deliver HD resolution images (1920 x 720) with high contrast (80,000:1) for accurate colour rendition. The short-throw, pocket-sized mobile projector can display a screen size of up to 120 inches at a distance of 3.45 metres. Along with a built-in speaker, the MP-CL1 is suitable for both home and mobile entertainment, business presentations, as well as for the display of content from smartphones or tablets.

Despite its diminutive size, the MP-CL1 has a number of connection options. Besides connecting to a source via HDMI, it is able to interface with a smartphone or tablet device via MHL, allowing unprecedented connectivity for work and play. At the same time, its built-in Screen Mirroring function allows you to wirelessly mirror content from a smartphone, tablet device or PC via Wi-Fi.

Using Sony's Laser Beam Scanning (LBS)¹ technology, this processing system allows the MP-CL1 to project images at HD resolution and enables focus-free projection as well as seamless viewing, even on uneven surfaces. With the addition of auto focus, the projector can keep constant, uninterrupted focus at various distances without the need for manual adjustments. Thanks to LBS, images projected will not have residual lag, including videos with action scenes. The unit also provides manual Key Stone Correction to maintain screen uniformity, both vertically and horizontally, despite angled surfaces.

This extremely portable device has an aluminum body with a matte finish. It features a built-in 3400mAh battery that allows up to 120 minutes of HD resolution playback. The MP-CL1 also includes a HDMI to Mini-HDMI adapter, Micro-USB cable and a detachable two-way stand.

The MP-CL1 mobile projector will be available in selected Asia Pacific countries from October 2015 onwards.

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Specification Sheets

| | MP-CL1 |
|--------------------------|-----------------------|
| Resolution | 1920 x 720 |
| Contrast ratio | 80,000:1 |
| Aspect ratio | 16:9 |
| Brightness | 32 ANSI Lumens |
| Dimension (WxDxH) | Approx. 149.5x77x13mm |
| Weight | Approx. 210 g |
| Battery capacity | 3,400mAh |

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Based in Singapore, Sony Electronics Asia Pacific Pte. Ltd. is a subsidiary of Sony Corporation. It serves as the regional management and marketing headquarters for Sony's consumer as well as broadcasting and professional products, overseeing Asia, Middle East and Africa regions.

¹ A semiconductor laser is used as the light source. The laser beam is then reflected and controlled using a MEMS (microelectromechanical systems) mirror to scan and project the image.

For more information on Sony's products and services in Asia Pacific, please visit www.sony-asia.com

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