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NEWS RELEASE: *Immediate*

Sony Announces New 20mm Pancake Lens

New α E-mount camera lens gives customers more ways to see the world



(ASIA PACIFIC, 23 January 2013) – Photographers are now spoiled for choice with an addition to the range of E-mount interchangeable lenses for Sony α E-mount cameras, bringing the total number of lens to thirteen, inclusive of two teleconverter lenses. Offering refined performance and easy handling, the range of E-mount lenses includes premium optics by Sony and Carl Zeiss, spanning ultra-wide angle, powerful telezoom, macro and fast, bright primes.

Measuring just 20.mm from lens front to back, the E 20mm F2.8 'pancake' wide angle lens is an ultra-slim yet tough 'walkaround' partner for your α E-mount camera.

With its wide angle of view and bright F2.8 aperture, it is perfect for a broad range of everyday shooting opportunities – from interiors to landscapes, street scenes and casual snaps. Excellent contrast and resolution are augmented by enhanced clarity in peripheral image areas to satisfy the most discerning photographer.

The new E 20mm F2.8 interchangeable lens for Sony α E-mount cameras will be available in Asia Pacific from March 2013.

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Specifications Sheet

Lens Specifications	Product name	E 20mm F2.8
	Model name	SEL20F28
	Format *1	APS-C
	35mm equivalent focal-length (APS-C) (mm) *2	30
	Lens construction (groups-elements)	6-6
	Angle of view (APS-C) *2	70°
	Angle of view (35mm)	-
	Maximum aperture (F)	2.8
	Minimum aperture (F)	16
	Number of aperture blade	7
	Circular aperture	Yes
	Minimum focus distance (m)	0.2
	Minimum focus distance (ft)	0.66
	Maximum magnification ratio (x)	0.12 x
	Filter diameter (mm)	49
	ADI metering / Distance encoder	-
	Image stabilization (SteadyShot)	-
	Compensation effect	-
	Teleconverter compatibility (x1.4)	-
	Teleconverter compatibility (x2.0)	-
	Hood type	Cap type
	Dimensions dia. x length (mm)	62.6 x 20.4
	Dimensions dia. x length (in.)	2-1/2 x 13/16
	Weight (approx.) (g)	69
	Weight (approx.) (oz.)	2.4
	Internal motor	Yes
	AF for movie record	Yes
	Direct Manual Focus	Yes
	Exterior finish	Aluminium alloy
Supplied accessories	Hood (model)	ALC-SH113
	Lens front cap	Yes
	Lens rear cap	Yes
	Case	-
	Other	-

**1 Exclusively designed for use with APS-C format interchangeable-lens digital cameras.*
**2 With interchangeable-lens digital camera incorporating APS-C type image sensors.*

About Sony Electronics Asia Pacific Pte. Ltd.

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pictures, computer entertainment and on-line businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately US$79.2 billion for the fiscal year ended March 31, 2012. Sony Global Web Site: http://www.sony.net/

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