



bloggie™
wonderfully simple.

SONY
make.believe



bloggie™
Duo

PERFECT SELF-PORTRAITS!
Discover how easy it is to take your own photo!
With an extra LCD on the Bloggie™ Duo, you can now check your composition before you take the shot. Self-portraits never looked better!

bloggie™
3D

MIND-BLOWING 3D!
Capture that insane trick in stunning HD and impress all your friends as you relive that spectacular moment in eye-popping 3D with the amazing Bloggie™ 3D!

bloggie™
Touch

EASY-PEASY BREEZY!
Say hello to a brand new way of shooting – the easy way! With no fiddly buttons and annoying wires, the Bloggie™ Touch is a joy to use.

SHOOTING JUST GOT FUN



F/2.8

Continue shooting even when it gets dark with the bright **f/2.8 Sony lens** and the newly included **LED light** feature!

360 Video

Simply attach the 360 lens to your Bloggie™ and capture all your friends in an incredible **360 image!**

AUTO

Get the best shot with **Auto Focus** and **Face Detection**.

Full HD 1080

Record **Full HD*** movies or still images with a press of the button.

*Full HD recording only in 2D mode.



MORE REASONS TO VIEW AND SHARE

HDMI™

Connect your Bloggie™ to any compatible HDTV via a HDMI™ cable and you can **relive all your memories on a big screen.**

USB

Plug in your Bloggie™ and share your contents quickly with the **Bloggie™ software**, or register your images using the **"Share it Later"** function and upload them later.

*Now compatible with Mac OS.



Enjoy **3D playback** instantly without any special glasses and even upload them onto **YouTube™!**

360 Video

HDMI™

Full HD 1080

USB

F/2.8

AUTO

All rights reserved. Reproduction in whole or in part without permission is prohibited. "Sony", "Sony" logo, "bloggie" logo and "make.believe" are trademarks of Sony Corporation. Features and specifications are subject to change without notice. Not all models or colours are available in all countries. Please check with your local Sony authorised dealer. Some images shown in this brochure are simulated. Information is correct at time of completion. "YouTube" and "Picasa" are trademarks of Google Inc. "Facebook" is a trademark of Facebook, Inc. "Photobucket" is a trademark of Photobucket Corporation.