



2009 TECHNICAL AWARDS

The ABU received 12 nominations from members and industry players in nine countries for this year's ABU Engineering Excellence Awards.

Six nominations were received for the Engineering Industry Excellence Award. Six were also received for the Broadcast Engineering Excellence Award, which is sponsored by Sony Electronics Asia-Pacific Pte Ltd for the third year running.

Nominations were received from India, Singapore, Mauritius, Hong Kong, Republic of Korea, Iran and Indonesia.

ABU BROADCAST ENGINEERING EXCELLENCE AWARD

SONY®



The Seventh ABU Broadcast Engineering Excellence was awarded to Mr Law Man Hoi Wicky, Engineering Manager, Phoenix Satellite Television of Hong Kong. Mr Law joined Phoenix Satellite Television two years ago. He has an electronics engineering degree and two masters' degrees in Communication Engineering and Engineering Management.

Mr Law led the project team for the design and implementation of the file-based workflow and HD ready broadcasting facilities at Phoenix's new headquarter in Hong Kong. He was responsible for the system design from user workflow analysis, system proposals, to equipment selection and also supervised implementation.

Mr Law exercised excellent project management and his technical expertise contributed to the success of the project. The system performance was more than satisfactory.

The new facilities enhance the productivity with the "One production, multiple consumption" and "One content, multiple versions" concepts. The splendid News Studio promotes the image of Phoenix's dedication to the broadcast industry and to its audience worldwide.

With the total file-based workflow, the usage of video tape has been greatly reduced. This has resulted in huge cost savings on video tape purchases and on maintenance of video tape recorders.

ABU ENGINEERING INDUSTRY EXCELLENCE AWARD



The ABU Engineering Industry Excellence Award for 2009 was awarded to Mr Tay Joo Thong, Chief Technology Officer, MediaCorp Pte Ltd, Singapore.

Mr Tay Joo Thong provided MediaCorp forty-two years of loyal and dedicated service starting from 1967. He started in operations and rose to the rank of Managing Director of the Engineering department. Over the years, he was involved in the company's transition from black and white TV to colour TV, then to digital TV and finally High

Definition TV. After his retirement in 2008, he continues to advise the company on strategic issues pertaining to technologies and innovations in Singapore as well as in the region.

Mr Tay Joo Thong has consistently and tirelessly promoted digital television in the region in the past ten years. He has visited countries in the region such as Brunei, Malaysia, Vietnam, Cambodia, Laos, Thailand, Indonesia and the Philippines to create awareness of digital television including HDTV. He is well-respected in Singapore and the region through his work to adopt common standards. He was instrumental in persuading ASEAN to adopt a common television standard as well as common set-top box specifications. At the age of 63 he is still very active attending meetings in the region as chairman of ADB (Asean Digital Broadcasting) working groups and the SMART Alliance to advance co-operation in digital services.

ABU TECHNICAL REVIEW PRIZE FOR 2009

Each year, three articles contributed by members and published in the ABU Technical Review are selected for the following prizes:

1. One Best Article Award prize of a certificate and US\$400.00
2. Two Commended Article award prizes of a certificate and US\$300.00 each

These awards provide an incentive to ABU members to submit contributions to the Technical Review.

BEST ARTICLE AWARD



Paradigm Shift in the Broadcasting Industry authored by Mock Pak Lum of MediaCorp Pte Ltd



COMMENDED ARTICLE 1



New Developments at NHK STRL authored by Nobuyuki Hiruma of NHK Science and Technology Research Laboratories



COMMENDED ARTICLE 2

Digitalisation at MBC Mauritius authored by



Prem Seebaluck



K Carooppunnen



R Armoogum



A Laval



J Gopaul



P Heeramun

